Deepen the Family Civilization Construction, Carry Forward the Family Style Culture in the New Era

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Abstract: Excellent family style is not only an important way to inherit the fine traditional culture of the Chinese nation, but also the key to maintain public order of society and unite national strength under the modern socialist core values. The family style culture in the new era includes family ethics, family rules, behavior to conduct oneself in life, value cognition and so on. The excellent family style needs to rely on family education, family precepts and family rules. Moreover, it should constantly promote the good formation of social atmosphere. This paper summarizes the historical connotation and construction value of family style in the new era, and puts forward some measures to promote the construction of family civilization.

1. Introduction

The history and culture in China has lasted for thousands of years, and the unique national system and clan concept have been formed since the construction of civilized society. In addition, China adheres to the "family standard" and the "integration of family and nation" as the important political theoretical pattern as well as social thought of the society. In *The Book of Mencius*, the thought of "families being regulated, and then nations are rightly governed" has always been advocated in China, and the self-cultivation, regulating the family, governing the nation and pacifying the world have been taken as an important theoretical spirit during the development and governance of our country. As we enter into the new era, taking the construction of socialist family style has always been stressed as the starting point, insisting on the general idea of living and working in peace and contentment, so as to bring the construction of family style into the construction of socialist core values, and realize the construction of general pattern in governing the country. Furthermore, adhering to the construction of family style can promote the prosperity of family, and point out the direction for constructing family civilization in the new era by actively carrying forward and practicing the fine family style.

2. Connotations of the family civilization and the family style culture

2.1 Family civilization

Family civilization is a more meticulous and deeper crystallization of civilization that is formed during the process of pursuing the living quality and life of human beings. Some contents like family members love each other, grow together, pay attention to each other are included. Moreover, family civilization is also the starting point to shape a happy family life. Under the core background of modern socialism, family civilization involves life, health, wealth, relationship and many other contents [1-5].

2.2 Family style culture

Family style refers to the family precepts and customs that are formed by family units and internal family members in life. As for individuals with family style, it is the "heirloom" of a family, which can affect the spirit of family members, and help them to develop a unique behavior and attitude in interacting with others, dealing with affairs and the pursuit of life. Under the influence of family style, family members can form positive virtues, which is beneficial to the comprehensive

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construction of society and nation, thus achieving some goals such as harmonious family, prosperous family, etc. Since ancient times, the Chinese nation has formed a tradition of attaching importance to the family, such as "Mencius chooses neighbors to live", "Yue Fei's mother tattoos her son", "six feet alleys" and other excellent history allusions about family style and family education. Furthermore, a lot of well-known family rules, family precepts and family motto are also spread up to now [6-10].

2.3 Family civilization and family style culture complement each other

Family civilization is the concrete expression of family stability and harmonious development, which is reflected in the economy, education and many other aspects of the family; besides, family style culture is also reflected in the construction of family atmosphere, the urging of personal conducts, the cognition of native land emotion. Even though the two parts pay attention to different contents, both of them have an important impact on the family, for example, the family style advocates to care about the whole nation, to cultivate one's morality, and it also emphasizes on some ideas like "the finest diamond must be cut", "don't learn ritual, without aspiration". So the family style pays attention to the comprehensive training of family members, which is also the main characteristic of the fine tradition of the Chinese nation. Family civilization focuses on the personality cultivation of members, which emphasizes the viewpoints of "virtuous not loneliness, have neighbor necessarily", "virtue is not left to stand alone, he who practices it will have neighbors", "doing good things to cultivate virtue", "cultivating oneself, putting family in order, ruling the country and giving peace to the world", all of which emphasize the importance of virtue from the perspective of family style.

3. The value and significance of strengthening the construction of family style in the new era

The construction of family style is one of the constituent units of the society and the country. In order to further promote the spiritual civilization of China and drive the development of local economy, all institutions and communities should understand and promote the construction of family style, so as to practice and carry forward it.

3.1 Inheriting the fine national culture

From the perspective of the developing process of the times, family style is also an important part in the cultural inheritance of Chinese nation, which is closely related to people's daily life. Under the influence of excellent culture, the cultural thoughts of the public can be washed and educated. Nowadays, China is in a critical period of comprehensive deepening and reform of socialism, so there are a variety of ideology and cultures, all of which have absorbed the ideological essence of traditional culture and constantly explore powerful ideas on the construction of core socialist values. Through actively defending and maintaining the leading culture and mainstream values, we should closely link the construction of family style with social development, so that cultivating more representative national spirit and the spirit of the times, and then playing various roles in the inheritance of excellent traditional culture.

3.2 Carrying forward the promotion of socialist core values

Socialist core values have put forward deeper requirements for the family style in China. At present, the construction of modern socialism should pay attention to the construction of family style, family education and the overall family environment, actively carry forward the virtue and spirit of the national family, thus realizing the great rejuvenation of the Chinese nation, which is of crucial value and significance for enhancing China's national spirit and enriching the socialist core values. Therefore, we should actively cultivate excellent family style, and run the socialist core values through all aspects of social life, and finally integrate the socialist core values into the environment of family style, so as to provide corresponding guidance for the realization of comprehensive construction of family style.

3.3 Being conductive to the construction of the harmonious socialist society

Building a harmonious society is the goal pursued by the modern society with unremitting struggle. It is of great significance to build a harmonious society through establishing a good family style. The family is the basic unit of society, and every group of the society is not isolated, but has family attributes. However, because of different cultural backgrounds, life customs and personal pursuits, the purpose and content of construction between different clans and families are also different. Family style is not only an important part of the social atmosphere, but also an important component in the construction of a harmonious culture in our country. Currently, whether the family style is harmonious or not is also an important basis for testing the social harmonious atmosphere. So building a good environment for family style is also the ultimate goal in promoting social construction. Furthermore, to strengthen the construction of family style is also to actively promote the construction of a harmonious society.

4. Measures to carry forward the family style culture and to promote the construction of family civilization

In the report of congress, some important instructions on the construction of family civilization such as "paying attention to family education, family style and family" has been addressed. Moreover, putting the fine tradition of Chinese nation and family style culture into the construction of family civilization through using multiple measures, and driving the construction of building a good family style among thousands of families.

4.1 Doing a good job of active guidance to provide perfect environment for the construction of family civilization

Grass-roots units should actively combine the characteristics of local cultural customs and conventions to actively mobilize the masses through adopting the requirements of issuing documents and suggestions, thus guiding the promotion of family style construction with the family as a unit, and urging grass-roots Party members of governments at all levels to cultivate their moral integrity and to create conditions for the construction of good family style by means of advocacy and guidance. Furthermore, creating a good atmosphere and environment to promote the construction of family civilization.

4.2 Holding a variety of activities to let the family style publicity deeply rooted in the hearts of people

In order to actively carry forward the family style culture, local units can hold a variety of activities and events in different ways, so that forming the refreshing feeling and fully reflecting the continuity and connotation of the family style construction. This way can not only continuously enrich the cultural carrier of family style inheritance, but also create a good atmosphere for creating good family style, honest folkway and clean Party style. Such as: organizing activities such as painting and calligraphy exhibitions to encourage local people to show family civilization by means of image recording, and spreading the positive spirit of development. Secondly, holding a keynote speech competition and holding the speech activity of "inheriting good family style" jointly with the schools, publicity department, organization department, etc., so as to let the contestants have a deeper understanding on the family style and family precepts.

4.3 Promoting the power of family style promotion with the help of information and network technology

In order to further let the publicity of family style and family precepts go deep into the masses, local units should start with the awareness, participation and acceptance of local people, and constantly strengthen the publicity efforts, so as to create a good atmosphere of public opinion. At present, the information and network technology in China is very developed, people can obtain all kinds of information by using mobile phones, and then have some understanding of the development and construction of country. In this regard, local units should make full use of the

publicity function of network media to constantly strengthen the dissemination and influence of family style culture, and giving timely broadcast to the contents of family style construction with the help of mainstream news media, consultation, etc. For example: opening the Weibo account, Wechat official account and so on. Actively showing the outlook of family style is conducive to the promotion of the family style construction. It can be seen that with the full help of modern information means, we can also publicize and carry forward the family style culture at low cost, and create a good public opinion foundation for the family style construction.

To sum up, under the background of the construction of modern society, in order to further strengthen the comprehensive construction of the country, enhance the cohesion of the nation, link the construction of family style with the life and production of the masses, and do a good job in the publicity of mass culture, strengthen the construction of family civilization in the community, so that integrating the construction of family style of the Chinese nation, traditional culture and Party style construction together, and finally bursting out the national driving force that can shock everyone.

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